

TELEVISION

British Vogue to celebrate centenary with BBC documentary series

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British Vogue September 2014 cover

By STAFF REPORTS

Condé Nast's British Vogue is opening its doors to viewers with a new documentary series produced in collaboration with the British Broadcasting Corporation.

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BBC Two will be gaining unprecedented access to British Vogue for the series, which will feature stories of the publication's glamorous shoots and work with famous models, photographers and designers. Scheduled to debut in 2016, the series will celebrate British Vogue's 100th anniversary, giving its readers a chance to see the inner workings of one of the most influential publications in the U.K.

The real deal

The documentary series will explore the history of British Vogue over the past 100 years. Since it was founded, the publication has covered many of the most significant events in British fashion. As the most commercially successful magazine in the U.K., it already has a large audience.

Academy award-winning documentary-maker Simon Chinn is set to produce the project, which will be directed by Richard Macer. Mr. Chinn remarked that the series will be "a

fantastic and unprecedented opportunity to get to the heart of the U.K.'s fashion industry and look at its impact globally.”

The series will look to explore important questions about the role of fashion today and its global significance. It will also share how the publication is created each month with behind-the-scenes footage of the production process.

British Vogue is not the first magazine to be featured in a documentary series.

In 2014, Condé Nast lifestyle publication Tatler gave a television audience a behind-the-scenes look at its inner operations with a three-part television documentary.

“Posh People: Inside Tatler” broadcast its first episode Monday, Nov. 24 at 9 p.m. on BBC2. Readers rely on magazines to bring them insider access, so bringing an audience along for the ride as they report was likely appealing ([see story](#)).

British Vogue's popularity ensures that this new documentary series will attract attention from its readers. By asking important questions about the fashion industry, it will work to broaden viewers' perspectives and introduce new concepts.

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