

NEWS BRIEFS

## Karl Lagerfeld, Style.com, fashion education and Daimler – News briefs

August 25, 2015



*Where's Karl? illustration of Mr. Lagerfeld and Choupette*

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By STAFF REPORTS

Today in luxury marketing:

[Karl Lagerfeld pokes fun at Greek debt crisis](#)

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Karl Lagerfeld has weighed in on the Greek debt crisis with his inimitable wry humor — and a penchant for citing Greek mythology in his political illustrations, says Women's Wear Daily.

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[The new Style.com won't launch until early 2016](#)

Condé Nast is shedding some light on the new Style.com team in the U.K., per Fashionista.

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[Is fashion education selling a false dream?](#)

The fashion education sector is booming. As the scale and scope of the industry has grown over the last decade, and social media has opened up a once secretive business to

the masses, the appeal of fashion as a career opportunity has grown with it, leading more and more young people to pursue fashion education, reports Business of Fashion.

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[Daimler "still confident" in China outlook after market plunge](#)

Mercedes-Benz owner Daimler AG, counting on China to provide the most fuel for car demand growth this year, pledged to keep up its investments after the country's biggest stock-market rout since 2007, according to Bloomberg.

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