

NEWS BRIEFS

Market turmoil, Versace, Jaguar and London real estate – News briefs

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Harrods store front

By STAFF REPORTS

Today in luxury marketing:

[Luxury shoppers in London seem unfazed by market free fall](#)

Twenty-four hours after the world's financial markets sustained a temporary free fall, wiping out almost \$3 trillion in value from global stocks over three days, the dark clouds had yet to dampen the spirits of luxury shoppers on the streets of London, reports The New York Times.

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[Versace to award management stock as IPO plan remains on track](#)

Italian fashion house Versace will award management about 0.3 percent of the company's stock when it sells shares in an initial public offering, according to chief executive officer Gian Giacomo Ferraris, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Jaguar touts F-Pace's driving dynamics](#)

Jaguar said its new F-Pace will offer driving dynamics "unlike anything else in the segment" as the UK sports car maker takes aim at the Porsche Macan and BMW X4 with its first SUV-styled crossover, according to Automotive News.

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[Emerging market turbulence to hit luxury London property](#)

Wealthy investors from Russia, China and other parts of Asia have been scooping up homes in the UK capital for years, turning high-end property here into one of the hottest global assets. Now, with many of those emerging economies slowing sharply, some analysts are predicting that parts of the London market could soon feel the pinch, says the Wall Street Journal.

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