

NEWS BRIEFS

Neiman Marcus, National Dog Day, XOJet and Four Seasons – Live news

August 27, 2015



Bameys Licked in Bameys image

By STAFF REPORTS

Luxury Daily's live news from Aug. 26:

[Four Seasons Boston brings back loyal guests with holiday tea event](#)

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Four Seasons Hotel Boston is reviving a tradition for its youngest guests with its holiday season Teddy Bear Tea.

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[Brands pay homage to man's best friend with National Dog Day efforts](#)

During National Dog Day Aug. 26, the luxury industry put canine companions on display to make a personal connection with consumers.

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[XOJet exceeds profit expectations through multifaceted marketing](#)

Private jet charter firm XOJet has seen an uptick in public awareness for its services following a multichannel marketing push that centered on a commercial and new mobile

site.

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[Neiman Marcus expands visual search to provide instant gratification to consumers](#)

Department store chain Neiman Marcus is expanding the visual recognition capabilities in its brand application to help consumers find the products they are looking for across all departments.

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