

NEWS BRIEFS

Purdey, Fred Segal, Regent Street and Printemps – Live news

August 28, 2015



Promotional image for Regent Street Fashion & Design Month

By STAFF REPORTS

Luxury Daily's live news from Aug. 27:

[Purdey emphasizes quality via pre-owned authentication program](#)



British gunsmith James Purdey & Sons has reinstated its pre-owned gun and rifle program as part of the Heritage Collection.

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[Fred Segal pulls up its denim roots in ecommerce debut](#)

U.S. department store Fred Segal has launched its first ecommerce- and content-driven Web site.

[Click here to read the entire article](#)

[Regent Street gets in the sartorial spirit for first Fashion and Design Month](#)

Fashion and design is colliding on London's Regent Street with a month-long invitation to meet the creative and design talents that call the high street home.

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[Printemps schools consumers in history of elegance via timeline displays](#)

French department store Printemps is delivering a vision of elegance through in-store displays.

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