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NEWS BRIEFS

India, Sergio Rossi, China and Canadian real estate – News briefs

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Image courtesy of Sergio Rossi

By STAFF REPORTS



Today in luxury marketing:

Why does India struggle to produce luxury brands?

In a dark, stylish bar in Mumbai's historic Colaba district, the city's well-heeled locals and expats mingle. The soundtrack is chatter, lively jazz through speakers and the popping of corks, says the BBC.

Click here to read the entire article on the BBC

Kering's Rossi said to near sale to Italy's Investindustrial

Italian buyout firm Investindustrial is in advanced talks to buy Sergio Rossi, the maker of luxury shoes worn by celebrities including Keira Knightley, people familiar with the matter said, per Business of Fashion.

Click here to read the entire article on Business of Fashion

Luxury firms react to China economic upheaval

When it comes to China and its ongoing economic turmoil, brands must look to the long term — and change strategy, according to WWD.

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Luxury home sales soar as foreigners seek Canadian stability

Sales of the most expensive luxury homes more than doubled in Toronto in the first seven months of the year, fueled by foreign demand for housing in Canada's largest city, according to Re/Max Holdings Inc. and Re/Max Integra, reports Bloomberg.

Click here to read the entire article on Bloomberg

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