

NEWS BRIEFS

## Givenchy, Net-A-Porter, the Met and Maxim magazine – News briefs

September 3, 2015



*Roberto Cavalli gown on display at The Met*

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By STAFF REPORTS

Today in luxury marketing:

[Riccardo Tisci opens up about Givenchy opening to the public](#)

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**Luxury Daily**

New York's huddled fashion masses are brimming with hope. Hope for a seat at the upcoming Givenchy event after news broke on Aug. 31 that the house will open the golden door of its spring 2016 show to 1,200 of the most unusual suspects — non-industry, civilian members of the public, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Net-A-Porter's founder Massenet said to quit online retailer](#)

Net-A-Porter founder Natalie Massenet resigned from the online fashion retailer ahead of a planned merger with Italian rival Yoox, according to a person with direct knowledge of the matter, reports Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Exhibition on China and fashion proves golden for Met](#)

The talk of Wall Street over the last week may have been Shanghai's plunging stock market, but many blocks farther uptown, where commuter traffic gives way to verdant sidewalks, a different set of numbers related to China was making news. As it entered its final week, the Metropolitan Museum of Art's spring Costume Institute show, "China: Through the Looking Glass," was attaining blockbuster status, per The New York Times.

[Click here to read the entire article on The New York Times](#)

[Maxim's relaunch as men's "luxury magazine" falls flat](#)

Maxim's much-ballyhooed overhaul earlier this year by former T style director Kate Lanphear, who jumped from the New York Times to be the magazine's editor-in-chief, is falling flat with readers, according to New York Post.

[Click here to read the entire article on New York Post](#)

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