

NEWS BRIEFS

Prada, Jeremy Scott, Maserati and Chinese consumers – News briefs

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Moschino fall/winter 2015 ad campaign image featuring Katy Perry

By STAFF REPORTS

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[Prada profits fall 23pc in first half](#)

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Continued weakness in the Asia-Pacific region and sluggish leather-goods sales hurt Prada's profitability in the first half, despite growth in Europe and Japan and strength in footwear, reports Women's Wear Daily.

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[Why Jeremy Scott is having his best year ever](#)

The Palazzo Corsini al Parione has been host to its fair share of major presentations, soireés, and events—but on the night of Moschino's runway show at Pitti Uomo 88, the classical space is filled to the brim with the designs of unmistakable Jeremy Scott—and the equally vibrant characters that live for his signature aesthetic, says Complex.

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[Maserati to arrive late to crowded luxury SUV party](#)

As competitors gear up to put on display new luxury sport utility vehicles at the Frankfurt auto show, Maserati keeps its fans waiting a little longer as it makes final tweaks to a model meant to reverse falling sales of the Italian brand, per Reuters.

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Chinese luxury shoppers speak euro

Outside Galeries Lafayette's flagship department store in Paris, 26-year-old Chong Jing stands with his family from the coastal Chinese city of Qingdao, eager to splurge, The Wall Street Journal reports.

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