

NEWS BRIEFS

BMW, Sotheby's, Burberry and Jean Paul Gaultier – Live news

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Jean Paul Gaultier for Swarovski Vienna

By STAFF REPORTS

Luxury Daily's live news from Sept. 15:

BMW drafts fantasy football enthusiasts for branded league

German automaker BMW is joining the excitement surrounding the National Football League's season beginning through branded fantasy football.

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Sotheby's International Realty is strengthening its foothold in the Middle East with entrance into five additional countries along the Persian Gulf.

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Burberry tunes in to Apple Music with curated channel

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Jean Paul Gaultier's couture sparkles in Swarovski windows

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