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**NEWS BRIEFS** 

# Immigration crisis, emerging markets, Swiss watchmakers and Hong Kong – News briefs

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Imagine Omega Constellation

By STAFF REPORTS

### Today in luxury marketing:

Weighing business impact of Europe's immigration crisis



The ongoing migrant crisis in Europe is likely to dent public finances, put additional pressure on some of the Continent's most economically troubled nations — but not directly impact retail trade, tourism flows and the consumer psyche, reports Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Is this a smarter way to play an emerging market rebound?

A fund that buys luxury brands has been tipped as smarter way to buy back into "cheap" emerging markets – we explain why, per The Telegraph.

Click here to read the entire article on The Telegraph

## Swiss luxury watch industry smart enough to face down challenges

The Beyer watch shop on Zürich's prestigious Bahnhofstrasse has sold timepieces since 1760. It will take more than a strong Swiss franc, turmoil in Asian financial markets and the rise of the Apple smartwatch to ruffle its immaculately dressed shop assistants, says Financial Times.

### Click here to read the entire article on Financial Times

## Hong Kong luxury retailers fight soaring rents

Landlords in the world's most expensive city for retail rents are facing a pushback from luxury brands, according to The Wall Street Journal.

Click here to read the entire article on The Wall Street Journal

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