

NEWS BRIEFS

Louis Vuitton, Alice in Wonderland, Chivas Regal and Marchesa – Live news

September 22, 2015



Marchesa's St. Regis wedding couture

By STAFF REPORTS

Luxury Daily's live news from Sept. 21:

[Louis Vuitton reinterprets ad effort for London exhibition](#)

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French apparel and accessories maker Louis Vuitton has brought its fall/winter 2015 advertising concept “Series 3” to life through an exhibit in London.

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[Luxury brands beckon “eat me, drink me” for Alice in Wonderland anniversary](#)

Luxury brands are embracing the beloved story of “Alice’s Adventures in Wonderland” with a selection of treats paying homage to the novel’s 150th anniversary.

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[Chivas Regal targets traveling gentlemen via \\$12K steamer trunk](#)

Scotch whisky distiller Chivas Regal has collaborated with British luggage maker Globe-Trotter to create three collectibles for the traveling, whisky-drinking gentlemen.

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Marchesa finds bridal couture inspiration in St. Regis hotels

U.S. fashion label Marchesa is tying the knot with St. Regis' hotel and resort properties around the world through a bridal couture capsule collection.

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