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**NEWS BRIEFS** 

# Gucci, Gilt Groupe and Porsche – News briefs

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By STAFF REPORTS



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### Gucci Group CEO gets the boot

Robert Polet, chief executive of European fashion powerhouse Gucci Group since 2004, is being pushed aside in a surprise reorganization that underscores the efforts of PPR SA, Gucci's parent, to tighten control over the company just as the luxury-goods industry is enjoying a robust recovery, according to The Wall Street Journal.

Click here to read the entire story on The Wall Street Journal

# Gilt Groupe chief considering IPO in 2012

Now that Nordstrom has swooped in to buy a flash-sales site, HauteLook, for \$180 million in stock, the market is waiting for the Web site's larger rival, Gilt Groupe, to make a move, according to The New York Times.

Click here to read the entire story on The New York Times

### Seven reasons why Porsche is winning the social media game

The automotive industry knows more than most about the power of advertising, and it also spends more than most on media to influence consumers, according to L2 Think Tank.

Click here to read the entire story on L2 Think Tank

# Dolce & Gabbana hearing ends in postponement

The first preliminary court hearing to determine whether Domenico Dolce and Stefano Gabbana will have to stand trial for alleged tax evasion was held Thursday, according to WWD.

Click here to read the entire story on WWD

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