

NEWS BRIEFS

J. Mendel, Lancôme, Rolls-Royce and Moncler – Live news

September 23, 2015



J. Mendel spring/summer 2013 ad campaign image

By STAFF REPORTS

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[Four Seasons Dubai celebrates the stiletto in weekly series](#)

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Four Seasons Resort Dubai at Jumeirah Beach, United Arab Emirates, is paying homage to the high heel with a new event series launching in partnership with Manolo Blahnik.

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[Lancôme unites social network for a cause in St. Jude fundraiser](#)

Beauty marketer Lancôme is asking consumers to show their hearts for St. Jude Children's Research Hospital in a user-generated content campaign.

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[J. Mendel sells majority stake to Stallion](#)

French fashion house J. Mendel is boosting its expansion capabilities with the addition of new majority shareholder Stallion, Inc.

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[Rolls-Royce draws parallels to rugby history with bespoke Wraith](#)

British automaker Rolls-Royce is celebrating the similar independent spirits that founded its company and rugby through a bespoke Wraith created specially for the sport.

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[Moncler eyes entry-level consumers with Marcolin license](#)

Italian-French outerwear label Moncler has signed an exclusive licensing agreement with eyewear maker Marcolin.

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