

NEWS BRIEFS

Emilio Pucci, fashion ecommerce, Tod's and print designers – News briefs

September 24, 2015



Mary Katrantzou fall/winter 2012

By STAFF REPORTS

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[Massimo Giorgetti takes the reins at Pucci](#)

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Following June's debut in Florence with the Pilot episode of his new gig as creative director of Emilio Pucci, Massimo Giorgetti is gearing up to show his first main collection for the luxury Tuscan label on the runway. Giorgetti succeeds Peter Dundas, who helmed the brand for seven years, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Who's winning the ecommerce race?](#)

Inside the warehouses of the newly forming Yoox Net-A-Porter Group is a software-controlled ballet of man and machine. In giant buildings strategically placed near major fashion markets, robots work alongside humans to pick, pack and ship Christian Louboutin stilettos and Saint Laurent biker jackets. It's a reminder that, behind the virtual array of shiny products that populate websites, fashion ecommerce is an intensely physical business, depending on smooth back-end logistics as much as slick front-end

experience, per Business of Fashion.

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[Della Valle rules out selling Italian luxury goods group Tod's](#)

Diego Della Valle, billionaire Italian industrialist and chairman and chief executive of Italian luxury goods group Tod's, has no plans to sell the family business he founded, but has indicated that he would consider the sale of exclusive shoe brand Roger Vivier, according to Financial Times.

[Click here to read the entire article on Financial Times](#)

[Where London's "print" designers went next](#)

When is a print designer not a print designer? When they are, in fact, a fashion designer. When you think of print, there are handful of designers that instantly spring to mind: Jonathan Saunders, who started out fashion life with his color-blocked bold designs in 2003; Mary Katrantzou, who seemingly singlehandedly put on the map and cornered the market in hyper-real and digital print back in 2009; and Peter Pilotto, the Antwerp-trained duo whose rise began in vivid sharp shots of mesmerizing moving color, says British Vogue.

[Click here to read the entire article on British Vogue](#)

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