

NEWS BRIEFS

Gucci, Breitling, SK-II and Waldorf Astoria – Live news

October 5, 2015



Handbag from Gucci's cruise 2016 collection

By STAFF REPORTS

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Beauty marketer SK-II is educating consumers that it is never too early or too late to prevent skin aging with its integrated marketing campaign #ChangeDestiny.

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British automaker Aston Martin has named Laura Schwab president for Aston Martin the Americas, looking to grow its business in the region through her marketing and sales experience.

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[Gucci gives cruise collection mammoth stage in Dover Street Market display](#)

Italian fashion label Gucci is giving consumers a new way to explore its cruise 2016 and Dionysus collections through an installation takeover at Dover Street Market in Tokyo.

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