

COMMERCE

## Bentley brings luxurious lifestyle to the great outdoors with handcrafted hamper

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*Bentley Bentayga*

By STAFF REPORTS

British automaker Bentley is prompting consumer outdoor exploration in its new Bentayga SUV with a collaboration on a custom picnic hamper.

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The Linley Hamper by Mulliner is designed to enable drivers to take a luxurious culinary experience with them wherever they venture to, storing everything from Champagne to delicacies and dishware. Bentley has been pushing the new capabilities and elevated utility of its Bentayga to get consumers planning their own excursions in the vehicle.

*Al fresco*

The Mulliner hamper was envisioned in partnership with designer Linley. The storage container features three handcrafted compartments outfitted with crockery, cutlery and glassware.

Consumers can personalize the trunk with their family's initials or crest or choose different colors for the exterior from Bentley's array of hides.

The trunk is secured on a custom dock in the trunk of the Bentayga, which allows the three compartments to be pulled toward the opening for easy access. An optional Event Seat solution from Bentley can be used to provide a place to enjoy a dining experience outside.



### *Linley Hamper by Mulliner*

On a dedicated page of Bentley's Web site, the brand explains that its Bentayga can travel up to 672 miles on a single tank. Bentley suggests the hamper as a perfect accompaniment on a journey to a snowy mountain, city park or a polo match.

In September, Bentley Motors announced full details for its Bentayga model, the brand's long-awaited entry into the SUV market.

The Bentayga is Bentley's first SUV and is being billed as the fastest and most powerful vehicle in its class on the market, topping out at 187 mph and able to accelerate from 0 to 60 mph in 4 seconds, a speed comparable to many of Porsche's recent Carrera models. The blend of power and performance with Bentley's trademark style and craftsmanship will likely be a hit with affluent consumers who need a larger vehicle ([see story](#)).

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