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NEWS BRIEFS

Ecommerce, Saint Laurent, Tesla and emerging markets – News briefs

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YSL advertising image

By STAFF REPORTS

Today in luxury marketing:

European fashion sense dominates online, too

It's hard to believe there are still parts of the consumer market that the e-commerce revolution has barely touched. Yet that's the case with luxury clothing, and it is preparing for explosive growth in developed markets, says Business of Fashion.



Click here to read the entire article on Business of Fashion

Stefano Pilati strikes back at Pierre Berg

"This is not what we expect of our elders." So says designer Stefano Pilati, responding to comments from Pierre Berg published last month by Suzy Menkes, international fashion editor for 19 Vogue Web sites, according to Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Tesla's biggest bull on Wall Street cuts his price target, sending shares south

Tesla Motors Inc.'s new Model X costs a pretty penny, and Morgan Stanley thinks the sticker price is too much to justify its lofty price target on shares, reports the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

Luxury to seduce Istanbul, Mumbai, Mexico City

As China's love for extravagant goods appears to be dwindling, luxury brands may want to look into other emerging cities for growth, new research suggests, per CNBC.

Click here to read the entire article on CNBC

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