

NEWS BRIEFS

DVF, Stella McCartney, retail in China and Lanvin – News briefs

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Illustration of Lanvin's Alber Elbaz

By STAFF REPORTS

Today in luxury marketing:

[Joel Horowitz exits DVF](#)

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Joel Horowitz, cochairman of Diane von Furstenberg Studio, is no longer at the company, reports Women's Wear Daily.

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[Stella McCartney launches copyright lawsuit](#)

Stella McCartney is reportedly suing Steve Madden for creating a "poorly made copy" of her signature Falabella bag, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[Lane Crawford and other high-end stores are getting personal in their battle against online shopping sites](#)

The rising popularity of high-endetailers such as the newly merged Net-A-Porter and Yoox has sparked a transformation among institutional luxury retailers. With the convenience, discretion and competitive pricing of online shopping drawing affluent customers away from brick-and-mortar stores, traditional multibrand retailers are reinventing themselves with personalized services and creative retail concepts to maintain their appeal, according to South China Morning Post.

[Click here to read the entire article on South China Morning Post](#)

[Alber Elbaz: The Lanvin manifesto](#)

"In this digital age, we live through our screens, documenting the moment. We no longer look; we film. We no longer listen; we tape. And we no longer talk; we post." It comes as no surprise that the digitally-averse Alber Elbaz, creative director of Lanvin, would scrawl this quote on the window to his new exhibition. He once famously said that he doesn't own a computer, per AnOther.

[Click here to read the entire article on AnOther](#)

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