

NEWS BRIEFS

Dior, Gucci, Paris Fashion Week and Fairmont – Live news

October 12, 2015



Dior Homme flagship in Paris

By STAFF REPORTS

Luxury Daily's live news from Oct. 9:

[Dior recognizes menswear interest with dedicated flagship](#)

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French fashion house Dior is concentrating its attention on menswear through the opening of a dedicated boutique in Paris.

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[Gucci muses on definition of contemporary at Shanghai art exhibit](#)

Italy's Gucci has drawn inspiration from contemporary philosophers for its recent collaboration with LOVE magazine.

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[99pc of Balmain's Paris Fashion Week social actions from Instagram](#)

fashion label Balmain overtook Chanel in social media impressions during Paris Fashion Week with 2.2 million total actions compared to the latter's 1.63 million.

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[Fairmont enriches holiday gifting via scented package](#)

Fairmont Hotels & Resorts is encouraging guests at select properties to give the gift of fragrant opulence this holiday season.

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[Watchmakers gather in New York to explore horology](#)

Watchmakers such as Blancpain and Ulysse Nardin are preparing for the WatchTime New York Oct. 23-24.

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