

NEWS BRIEFS

Karl Lagerfeld, Jaeger-LeCoultre, Mandarin Oriental and Mot Hennessy – Live news

October 13, 2015



Video still of Tiffany Cooper for Karl Lagerfeld

By STAFF REPORTS

Luxury Daily's live news updates from Oct. 12:

[Karl Lagerfeld expands distribution with anticipated November ecommerce launch](#)

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French fashion label Karl Lagerfeld is the latest luxury brand to make a foray into ecommerce with the upcoming launch of its online store.

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[Mandarin Oriental Hyde Park helps guests detox before the holidays](#)

Mandarin Oriental Hyde Park in London is whipping guests into shape before the holiday season with a one-day fitness intensive.

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[Mot Hennessy USA promotes responsible spirit sales through PSA](#)

Mot Hennessy USA and fine alcohol distributor The Charmer Sunbelt Group are working to raise awareness for the dangers and health concerns associated with serving alcohol to underage consumers.

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[MyTheresa touts exclusive Balenciaga looks in humorous fashion film](#)

Neiman Marcus-owned retailer MyTheresa is teaming up with Balenciaga for its first fashion film.

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[Jaeger-LeCoultre builds spaces for horological discovery with first Canadian boutiques](#)

Swiss watchmaker Jaeger-LeCoultre is extending its distribution with the opening of its first boutiques in Canada.

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