

NEWS BRIEFS

Neiman Marcus, Omega, Nordstrom and Vancouver – News briefs

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Lindsey Wixon for Neiman Marcus' The Art of Fashion campaign

By STAFF REPORTS

Today in luxury marketing:

[Neiman Marcus delays IPO](#)

Luxury retailer Neiman Marcus Group Inc. has delayed its planned initial public offering until early next year at the earliest following the recent bout of stock-market volatility, reports the Wall Street Journal.

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[The impact on luxury timepieces from China's slowdown](#)

Stephen Urquhart, president of Omega, discusses the outlook and possible headwinds for the company with Bloomberg.

[Click here to watch the entire video on Bloomberg](#)

[Nordstrom aims for \\$20B in sales by 2020](#)

It was October 2014 and Pete Nordstrom was seeing Millard "Mickey" Drexler for the first time. "I was nervous meeting him. This guy is a legend," Nordstrom recalls, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Bentleys and Bordeaux: Chinese newcomers drive Vancouver's luxury market](#)

At a luxury car dealership in Vancouver, a 19-year-old college student recently traded in his 2014 Ferrari for a 2016 Bentley that cost \$268,446, according to Reuters.

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