

NEWS BRIEFS

Burberry, London homes, diversity and Tesla – News briefs

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Instagram post from Burberry for spring/summer 2016 LFW

By STAFF REPORTS

Today in luxury marketing:

[Burberry shares plunge on weak H1 retail sales](#)

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Burberry shares plummeted 12.2 percent to 12.46 pounds, or \$19.12, in mid-morning trading Oct. 15 after reporting declining sales in Hong Kong and weak consumer sentiment in China put the brakes on its retail sales, reports Women's Wear Daily.

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[Luxury London home prices seen rising 21.5pc in next five years](#)

Luxury-home values in London's central neighborhoods will climb 21.5 percent over five years as global economic growth and the increasing fortunes of wealthy buyers boosts demand, per Bloomberg.

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[Diversity in fashion advertising does sell](#)

The lack of racial diversity on fashion runways repeatedly makes headlines around the world often overshadowing the actual shows, says Business of Fashion.

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[Tesla beams down "autopilot" mode to Model S](#)

Tesla Motors, in its most ambitious step toward self-driving cars, is rolling out a long-awaited software package called Autopilot for its Model S sedan, rivaling features from luxury brands such as BMW and Mercedes-Benz, according to Automotive News.

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