

IN-STORE

Peninsula Hong Kong inspires Midwestern bookings via Chicago tribute

October 16, 2015



Photo of the Wrigley Building taken by William Furniss

By STAFF REPORTS

Peninsula Hotels is bringing a taste of the Midwest to its Hong Kong flagship through a month-long exploration of Chicago's culture and diversity this November.

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Tied to the newly completed guest room renovations of its property in the Windy City, this celebration includes a photography exhibit and culinary and music experiences. This may whet consumers' appetites for a piece of the real Chicago, spurring bookings at the property's sister hotel.

East meets West

Peninsula commissioned photographer William Furniss to artistically capture Chicago landmarks such as the Wrigley Building in abstract form. The results of the project will be on display at the Peninsula Hong Kong.

Letting guests experience Chicago through their palette, the hotel is serving up its take on local dishes, including herb baked prawns, a crispy bagel with a tomato vinaigrette, Chicken Vesuvio and a Chicago-style Italian beef sandwich. Sweet treats include a North Michigan Avenue cheesecake and a turndown treat shaped like the John Hancock building.



Peninsula Chicago premier deluxe guest room

Reflecting on the prohibition era and Chicago's infamous mobster Al Capone, The Bar and Salon de Ning will serve up cocktails named the Bee's Knees and South Side.

Jazz music will flow through The Lobby, The Bar, Salon de Ning and Gaddi's, paying homage to the town's musical importance.

Peninsula Chicago recently reworked all of its 331 guest rooms to reflect the French Deco style of its building. Now, guests can check in 24-hours a day, interact with bedside tablets in 11 languages and partake in "Keys to the City" activities that offer an insider's view of the city.

The Peninsula Chicago is giving the public a rare chance to view Korean art with a lobby exhibit in collaboration with Pearl Lam Galleries.

Opened Sept. 14 during Expo Chicago, "Alchemy" showcases Choi Jeong Hwa's installation consisting of found LED lights, plastic bowls and steel, which he has fashioned into shapes that resemble totem poles. Hotels frequently convert their public spaces into an experiential environment, elevating the stay of guests and welcoming more than patrons into their buildings ([see story](#)).

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