

NEWS BRIEFS

Galleries Lafayette, Peninsula, Hublot and Yoox – Live news

October 19, 2015



#YooxFillMyCloset image

By STAFF REPORTS

Luxury Daily's live news updates from Oct. 16:

[Hublot fetes Chengdu store opening through panda art project](#)

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Swiss watchmaker Hublot is using art to raise awareness and funds for the protection of pandas.

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[Peninsula Hong Kong inspires Midwestern bookings via Chicago tribute](#)

Peninsula Hotels is bringing a taste of the Midwest to its Hong Kong flagship through a month-long exploration of Chicago's culture and diversity this November.

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[Galleries Lafayette expands outlet store footprint in France](#)

Following the opening of its first outlet store near Paris, French department store Galleries Lafayette is launching two new off-price locations.

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[Yoox courts Russian consumers with UGC campaign](#)

Online retailer Yoox is reaching out to fashion fans in Russia with a user-generated content contest hosted on its market-specific site.

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