

IN-STORE

Mandarin Oriental, Miami stages art event to prepare for Art Basel

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Mandarin Oriental, Miami

By STAFF REPORTS

Mandarin Oriental, Miami is preparing for the influx of affluent art lovers set to attend the city's annual Art Basel Miami Beach fair.

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Each December, Miami hosts one of the world's most premiere art festivals, which has resulted in high-end and luxury brands sponsoring a number of events and initiatives to cater to this discerning crowd. For those unfamiliar with Miami, a hotel curated package can help make the time more enjoyable and memorable while increasing the likelihood of future bookings with the hospitality brand.

An artful stay

Art Basel Miami Beach's 2015 edition will take place Dec. 3-6 and will see a weekend full of VIP events, parties and artist installations and viewings. To take advantage of the interest in art during the course of the three-day event, Mandarin Oriental has partnered with Peruvian gallery Morbo to give its guests an Art Basel exclusive experience.

Those who book at Mandarin Oriental Miami will have the opportunity to enjoy the special exhibit of contemporary art title "Pure Abstraction."

The pieces, on loan from the Morbo gallery, will be on display in the hotel's waterfront Peruvian restaurant La Mar by Gaston Acurio. Pure Abstraction will include artworks by contemporary street artist and award-winning painter Alex Brewer, also known as Hense.



Mandarin Oriental, Miami's La Mar bar

On Thursday, Dec. 3 from 7 p.m. to 9 p.m., guests are invited to go to La Mar where the restaurant will host an evening fusing art, music and technology together. Those in attendance will have the opportunity to meet Hense and discuss his artwork.

The nighttime programming also includes an exclusive performance by Pauchi Sasaki of Peru. During her performance, Ms. Sasaki wears a dress of speakers which enables her to play the violin live while electronic music is controlled through sensors worn on her hands.

Additionally, the menu at La Mar will be specially created for the event. For the menu's dishes, La Mer executive chef Diego Oka drew inspiration from the art and performance.

Last year, Mandarin Oriental, Miami highlighted its affiliation to Art Basel Miami as the fair arrived Dec. 4.

Guests of the property's MO Lounge + Bar got the chance to view an exclusive art exhibit Dec. 4-7, partnering with a local gallery to make the event possible. Since art enthusiasts from all over the world will be traveling to Miami for Art Basel, the property is aiming to encourage some of that traffic to book rooms or just dine for an evening ([see story](#)).

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