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## Cond Nast Traveler offers trend insights in latest reader survey

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*Cond Nast Traveler's November cover*

By STAFF REPORTS

New York has been selected by Cond Nast Traveler readers as the United States' best big city, per the publication's 28th annual Readers' Choice Awards.

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The 2015 edition of the Readers' Choice Awards ranks the best hotels, resorts, cities, islands, airports, airlines and cruise lines in the world based on the opinions of more than 128,000 Cond Nast Traveler readers. The hospitality industry can gain insights from the information provided by avid readers who participated in the survey to predict travel trends and up-and-coming destinations and interests ([see story](#)).

Where in the world

Readers of Cond Nast Traveler narrowed down the list by voting for more than 5,000 hotels, hundreds of cities and islands and dozens of cruise ships, airlines and airports. Each survey took approximately 20 minutes to complete, showing the care its readers took when answering the questions.

For the 2015 Readers' Choice Awards, which appears in the publication's November edition, Cond Nast Traveler's audience selected New York and Charleston, SC, as the U.S.' best large and small city, respectively. Readers also determined Maui, HI, as the best U.S. island.

On a global scale, the best island is said to be Palawan, the Philippines. As for hotels, readers determined Rome's Portrait Roma as the best hotel in Europe; Shinta Mani Club in Siem Reap, Cambodia for Asia; Hotel Unique in Sao Paulo, Brazil for best South American Hotel and Singita Grumeti, Serengeti, Tanzania as the best safari camp in Africa.



*Singita Grumeti safari camp, Serengeti, Tanzania*

The Waldorf Astoria Chicago was selected as the best U.S. hotel while Four Seasons Resort Punta Mita was the highest ranked beach resort in Mexico. In the Caribbean this category was awarded to Jade Mountain in St. Lucia.

Cond Nast Traveler's survey, with the full listing available [here](#), also determined new travel trends for the results.

When asked which of the top 10 cities first time survey respondents would return to, nine are in Italy. For millennials, the most appealing destination in the U.S. was Los Angeles.

Also, 45 million tourists have based a trip off of the location their favorite television show is filmed. For Northern Ireland, where HBO's "Game of Thrones" is filmed, this has resulted in a \$170 million boost for its economy.

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