

NEWS BRIEFS

## Apple Watch, Bloomingdale's, conglomerates and Porsche – News briefs

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*Image courtesy of Bloomingdale's*

By STAFF REPORTS

Today in luxury marketing:

### [Apple Watch is killing Swiss watches faster than expected](#)

The third-quarter figures are in for the Swiss watch industry, and it's not good news. Exports slid 8.5 percent over the past three months, continuing a trend that has some worried that newer tech like the Apple Watch might be affecting demand for traditional timepieces, says Cult of Mac.

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### [Bloomingdale's says "aloha" to Hawaii](#)

Bloomingdale's will open its first store in Hawaii on Nov. 12, bearing "a flagship" assortment with an array of exclusives and the latest technologies for better service, and exuding plenty of confidence in its ability to grab market share, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Why isn't there an Italian LVMH?](#)

Gucci, Pucci, Armani, Versace list a few of the world-famous brands that Italy has produced and, while sounding like a Kanye West song, you are reminded just how much the country contributes to global fashion and luxury. The southern European state has nine brands that report over 1 billion in revenue. That figure is set to jump to 12 when Valentino, Versace and Salvatore Ferragamo cross that revenue threshold, as expected, asks Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

### [Porsche manipulation trial kicks off amid VW emissions mess](#)

Volkswagen AG's "dieselgate" isn't the only scandal involving the German automaker, as the company's major shareholder, Porsche SE, and its two former executives face a trial on market manipulation charges, according to Bloomberg.

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