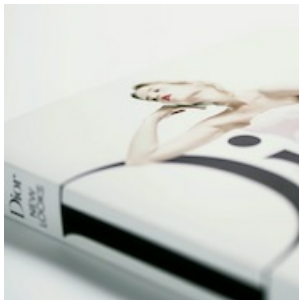


NEWS BRIEFS

Tag Heuer, Barneys, Dior and Fendi – Live news

October 22, 2015



Dior: New Look cover

By STAFF REPORTS

Luxury Daily's live news from Oct. 21:

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Tag Heuer serves Singapore with tennis match event](#)

Swiss watchmaker Tag Heuer is hosting a tennis match on a floating court in Singapore to actualize its advertising mantra, "Don't crack under pressure."

[Click here to read the entire article](#)

[Barneys rounds out digital focus with same-day shipping on ecommerce orders](#)

U.S. retailer Barneys New York is now letting its consumers place an order midday and wear the merchandise purchased later that night.

[Click here to read the entire article](#)

[Dior outlines its transformative "look" for photography tome](#)

French fashion house Dior is adding another book to its extensive library to retrace the evolution of its signature silhouette and revolutionary look.

[Click here to read the entire article](#)

[Fendi to show that sun "sets" in Rome](#)

Italy's Fendi is inaugurating its Roman headquarters, the Palazzo della Civiltà Italiana, through a live-streamed event hosted on its Web site.

[Click here to read the entire article](#)

[Cond Nast Traveler offers trend insights in latest reader survey](#)

New York has been selected by Cond Nast Traveler readers as the United States' best big city, per the publication's 28th annual Readers' Choice Awards.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.