

NEWS BRIEFS

## Saint Laurent, Faberg, Gucci and Hamptons real estate – News briefs

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*Saint Laurent spring/summer 2015 campaign image*

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By STAFF REPORTS

Today in luxury marketing:

[Saint Laurent's 57th Street flagship now its biggest](#)

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Saint Laurent's reimagined flagship at 3 East 57th Street in Manhattan opens today, the architecture and design concept that creative director Hedi Slimane has been deploying around the world, fully realized. The renovated store comes with an enlarged footprint of 14,071 square feet, moving ahead of the Los Angeles unit as the company's largest in the world, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Faberg's rebirth](#)

CNBC's Phil Han speaks to the CEO of Faberg and finds out how the company has been able to reinvent itself as a luxury jeweler, says CNBC.

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[How to fix the house of Gucci](#)

Gucci is one of the strongest brands in the world. In unprompted brand recognition surveys, where consumers are asked which luxury brands they'd like to buy, Gucci consistently scores in the top three, according to Business of Fashion.

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[Sharp decline in demand leaves the Hamptons with glut of luxury homes](#)

New Yorkers who want to buy a high-end retreat in the Hamptons have plenty of options to choose from, per Crain's New York Business.

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