

NEWS BRIEFS

Burberry, Dior, Tesla and Ferrari – Live News

October 27, 2015



Ferrari 488 GTB

By STAFF REPORTS

Luxury Daily's live news from Oct. 26:

[Burberry brings British style to Christmas at Claridge's](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246** ▶

British fashion label Burberry is taking on the project of designing the famous Christmas tree in the lobby of Claridge's hotel in London this year.

[Click here to read the entire article](#)

[Dior maintains consistency with new Marion Cotillard campaign](#)

French fashion house Christian Dior is releasing a new campaign for its Lady Dior handbag that continues an ongoing theme by featuring French actress and brand ambassador Marion Cotillard.

[Click here to read the entire article](#)

[Tesla prepares for holidays with pop-up shops around US](#)

U.S. electric automaker Tesla is traveling the country with a selection of pop-up shops that will give U.S. consumers the chance to experience its products firsthand.

[Click here to read the entire article](#)

[Ferrari presents new angles in 3-part video](#)

Italian automaker Ferrari is giving consumers a fresh perspective on its vehicles with a new social video that can be observed from multiple points of view.

[Click here to read the entire article](#)
