

NEWS BRIEFS

Kiton, Chanel, Luxottica and Lexus – News briefs

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Karl Lagerfeld

By STAFF REPORTS

Today in luxury marketing:

[Kiton seeks to build women's collection](#)

Maria Giovanna Paone, vice president and women's creative director, is aiming to double the women's business over the next two years through a combination of wholesale and retail growth, reports WWD.

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[Karl takes cruise to Cuba](#)

Chanel looks set to continue the trend for making the pre shows bigger and better than ever in 2016 with plans to take its pre-spring/summer 2017 show to Cuba, a spokesperson for the French fashion house confirmed to us this morning, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[Luxottica not "smug" despite record growth](#)

Adil Khan, chief executive officer of markets at Luxottica Group, discusses the outlook for the company and why he says they are notsmug despite exemplary earnings. He speaks with Manus Cranny on Bloomberg Television's "Countdown," per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[High-tech Lexus LF-FC luxury concept runs on hydrogen, contains a hologram](#)

Lexus' LS model has been a stalwart in the luxury sedan segment, but the current model is showing its age. At the 2015 Tokyo Motor Show, Lexus unveiled the LF-FC, a strong suggestion of what the next generation LS will look like, according to CNET magazine.

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