

EVENTS/CAUSES

## Photos from Luxury Interactive Europe 2015

October 30, 2015



*Exterior of Hotel Russell in London*

By SARAH JONES

For three days, luxury executives gathered in London for Luxury Interactive Europe 2015.

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Held at Hotel Russell in Bloomsbury, the first day was a series of workshops and group discussion, while the next two days saw speakers share their varied perspectives of how to best use digital mediums. From Oct. 26 to 28 attendees heard from startups, heritage brands and analysts, giving an overview of the sector.



*Photo courtesy of Hotel Russell*



*Attendees network in the hotels' Woburn Suite*



*Attendees broke into roundtables to have face time with speakers*



*Presentation from FIT and BCG on the future of luxury*



*Attendees mingle during cocktail hour*

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