

NEWS BRIEFS

Lanvin, Jaguar, Breeders' Cup and Chanel – Live news

October 30, 2015



Chanel's Be Superstitious

By STAFF REPORTS

Luxury Daily's live news from Oct. 29:

[Jaguar starts driver safety early with new program](#)

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British automaker Jaguar is educating young people on safe, responsible driving through lessons held across the United Kingdom.

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[Lanvin dismissed Alber Elbaz due to directional tensions](#)

As the story develops it has come to light that Alber Elbaz, creative director of Lanvin, was terminated from his position at the house.

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[Horseracing sees financial boost from American Pharoah's success](#)

Interest in horseracing has swelled due to the success of Triple Crown winner American Pharoah, who will vie for the sport's first Grand Slam title on Oct. 31.

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[Chanel casts a beauty spell in October newsletter](#)

French atelier Chanel is encouraging superstitious tendencies in the days before Halloween.

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[Shangri-La embraces virtual reality, sees its sales potential](#)

Hotel chain Shangri-La is rolling out virtual reality headsets to transport potential guests to properties across its global portfolio.

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