

NEWS BRIEFS

Bentley, Dior Homme and Etro – News briefs

February 25, 2011



By STAFF REPORTS



Today in luxury marketing:

[Bentley leather goods by Ettinger: 2011 Geneva Motor Show](#)

Bentley is expanding its range of exclusive collectibles at next week's 2011 Geneva Motor Show, calling on luxury leather partner Ettinger to create a range of personal accessories using the same hand-crafted techniques applied to Bentley cars, according to Motor Authority.

[Click here to read the entire story on Motor Authority](#)

Sign up now

Luxury Daily

[Fabrizio Malverdi joining Dior Homme](#)

Signaling its commitment to Dior Homme, Christian Dior is tapping a key talent from Bernard Arnault's extending constellation of luxury holdings to oversee the brand, according to WWD.

[Click here to read the entire story on WWD](#)

[Etro opens SoHo store](#)

Etro is bringing its elegant bohemian style to SoHo, a neighborhood once synonymous with artists and hippies, but that's now populated with national brands, according to WWD.

[Click here to read the entire story on WWD](#)

[Dolce & Gabbana dress Milan boxing team](#)

As remote as boxing may sound from fashion, Domenico Dolce and Stefano Gabbana believe the runway is not necessarily the antithesis to the ring and are supporting the Dolce & Gabbana Milano Thunder team during the first World Series of Boxing championship, according to WWD.

[Click here to read the entire story on WWD](#)

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.