

NEWS BRIEFS

Valentino, Lanvin, Roger Vivier and La Perla – News briefs

November 2, 2015



Gary Pepper Girl for Valentino's Mirabilia Romae

By STAFF REPORTS

Today in luxury marketing:

[Maria Grazia Chiuri and Pierpaolo Piccioli on the "personal touch"](#)

Maria Grazia Chiuri and Pierpaolo Piccioli, the creative directors of Valentino, have achieved a rare form of success in luxury fashion they've pinpointed the elusive magic that transforms a major heritage brand into a leading fashion force across couture, ready-to-wear and accessories, says Women's Wear Daily.

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[Lanvin staff protest Elbaz exit](#)

Alber Elbaz has left a revolt in his wake at Lanvin, where the fashion house's 330 employees are demanding a face-to-face meeting in Paris with owner Shaw-Lan Wang who resides in her native Taiwan, per British Vogue.

[Click here to read the entire article on British Vogue](#)

[How Roger Vivier's designer defines luxury](#)

Late on a the afternoon of Oct. 28, the Carlyle Hotel's lower gallery is filled with intimidatingly chic people of a certain age sipping tea and eating cake. It's not exactly the hipper-than-thou downtown scene that would usually host a Parisian designer in town for a quick stopover. But for Bruno Frisoni, it's the place he feels most at home in New York, according to New York magazine's The Cut.

[Click here to read the entire article on The Cut](#)

[Luxury lingerie maker La Perla bets big on Hong Kong](#)

La Perla, the Italian lingerie maker, is bucking the store-consolidation trend to expand in China, betting that Chinese demand for its products such as \$10,000 bras made with 24-karat gold thread will continue to rise, reports the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

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