

IN-STORE

## Ritz-Carlton Shanghai delves into local history through architecture

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*Ritz-Carlton Shanghai, Pudong Architecture Experience tea*

By STAFF REPORTS

The Ritz-Carlton Shanghai, Pudong is offering an inside look at the Chinese city's past and present through the filter of architecture.

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The Shanghai Architecture Experience will include a day tour curated by architect and historian Spencer Dodington as well as a themed tea served overlooking The Bund. Architecture provides a visual timeline of a city, allowing guests to delve into a destination's history.

### Strolling through Shanghai

The experience package is a day-long tour of Shanghai neighborhoods that depict why the city has earned the nickname "Paris of the East." Partakers will stroll through the waterfront area The Bund, with its Art Deco and Neo-Classical structures, and will also take in Pudong's Lujiazui, with its tall skyscrapers including the Oriental Pearl Tower and the IFC complex which houses the Ritz-Carlton property.

After touring, guests will return to the hotel for an afternoon tea. Specially for the experience, Aura's lounge has created an "As Time Goes By" blend.



*Ritz-Carlton Shanghai, Pudong's Aura*

This brew will be paired with pastries that mimic local buildings, such as a vanilla compote of berries, macarons and cinnamon designed to look like the Oriental Pearl Tower, served on a sketch of the Shanghai skyline. Boat-shaped chocolates and mascarpone cream cakes are meant to resemble the boats on the Huangpu River.

Guests have the option of a second day of touring, which will take them into the pre-concession area of Shanghai. They will visit waterfront villages and see examples of the Shikumen, or traditional townhouses.

Architecture is representative of history, and many luxury brands align themselves with longstanding structures to showcase their similar heritage.

Italian apparel and accessories label Tod's took inspiration from architecture for its spring/summer 2015 men's campaign.

As the first chapter in its "Italian Travel Diary" series, the campaign used American architect Philip C. Johnson's Glass House as the set, enabling consumers to explore the building as the models do. Making a comparison between fashion and architecture enabled Tod's to highlight its own design ([see story](#)).

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