

## Karl Lagerfeld flies to StyleBop for travel-themed capsule

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*London patch for Karl Around the World*

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By STAFF REPORTS

Karl Lagerfeld, the creative director of both Chanel and Fendi, has taken inspiration from his globetrotting lifestyle to create a capsule collection sold by online retailer StyleBop.

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The collection, launching on Nov. 5, includes playful apparel and accessories pieces that feature a cartoon Mr. Lagerfeld and his beloved pet cat Choupette. Mr. Lagerfeld often creates capsule such as this one to show a more approachable side to his designs and appeal to a larger audience through more accessible price points than what would be expected at Chanel or Fendi.

### Around the world with Karl

Mr. Lagerfeld designed the "Karl Around the World" capsule collection for pre-spring 2016. With the infamous designer and Choupette at the forefront of the designs, each piece is travel-ready in style and functionality.

All pieces with Choupette include the feline's "distinctive nonplussed expression" in a palette of black, white and grey while cartoon Mr. Lagerfeld shows his "signature sartorial point of view with lighthearted whimsy."

For instance, Karl Around the World include t-shirts, pullover sweaters, knit beanies and satin sleep masks with Choupette's bright blue eyes and whiskers. Items with Mr. Lagerfeld's likeness include travel patches for Paris, New York and London, a rubber luggage tag and a furry keychain reminiscent of the designer's Bag Bugs for Fendi.



*Karl Lagerfeld Choupette Big Eyes printed hoody on StyleBop.com*

The collection also includes handbags and accessories in the shape of cameras, a link that goes beyond Mr. Lagerfeld's travels to his hobbies. Many of the campaigns for the Karl Lagerfeld brand, Chanel and Fendi are photographed by Mr. Lagerfeld himself.

Items in the Karl Around the World capsule, sold by StyleBop, range in price from \$25 to \$455. The full capsule can be seen [here](#).

Even as one of the most revered fashion designers, Mr. Lagerfeld often takes a comical approach to promoting his image and eponymous apparel and accessories label.

For instance, the designer explored his imaginary filmography with a series of limited-edition Hollywood movie posters. The limited-edition "Karlywood" collection of prints were created by author and French cartoonist Tiffany Cooper, who recreated iconic movie posters with Mr. Lagerfeld as the protagonist ([see story](#)).