NEWS BRIEFS

Balmain, Lanvin, Volkswagen and Guam – News briefs

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#HMBalmainNation

By *JEN KING*

Today in luxury marketing:

Can resale history predict Balmain x H&M success?

When the Balmain x H&M collection comes to 250 H&M stores and online on Nov. 5, it will join the likes of Comme des Garcons, Maison Martin Margiela, Alexander Wang, Proenza Schouler and the many other designers before it who have collaborated on a capsule collection with mass-market accessibility, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

French ex-culture minister: Alber Elbaz's Lanvin dismissal an "unspeakable injustice"

Alber Elbaz's dismissal at Lanvin last week is quickly becoming one of the most interesting fashion news stories in years; as it's developed, the story has highlighted the swiftly shifting nature of the industry and labor issues therein through the lens of one of fashion's most celebrated geniuses. On Nov. 5, it just got even more fascinating, as Jack Lang, the former culture minister of France, had some choice words for Elbaz's ouster, per Jezebel.

Click here to read the entire article on Jezebel

VW luxury cars in Europe fitted with same devices as in US

Volkswagen's luxury diesel cars in Europe are fitted with the same software that American regulators say was used to cheat emissions tests in the United States, the carmaker said on Nov. 5, reports Reuters.

Click here to read the entire article on Reuters

Guam's rising luxury real estate market

Here's some intelligence for Americans who think of Guam only as a military outpost. The U.S. territory in the Western Pacific offers white-sand beaches and ocean vistasat far lower prices than its closest American neighbor, Hawaii, according to The Wall Street Journal.

Click here to read the entire article on The Wall Street Journal

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