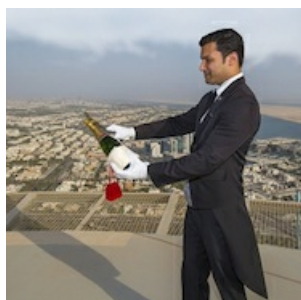


IN-STORE

St. Regis elevates guests' stays with helipad caviar tasting

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A St. Regis Champagne ritual, 837 feet above sea-level

By STAFF REPORTS

The St. Regis Abu Dhabi, United Arab Emirates is taking gastronomic experiences to new heights with a new offer centering on a caviar taste test at 837 feet.

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For the "Luxury Aficionado Experience," priced at \$10,900 per couple, guests will be whisked to the property in a Bentley, where they will enjoy Champagne and caviar atop the hotel's helipad before turning in for the night in a spacious suite. Delivering on service and experience have become the prime differentiators for luxury hospitality brands, making this exclusively curated dining offer from St. Regis a way for the hotel to stand out.

On top of the world

Guests who book the package will arrive at the St. Regis Abu Dhabi in a privately chauffeured Bentley. Once the sun is setting, guests will be escorted to the hotel's helipad, where they will be treated to a sampling of Private Collection Caviars, including Kaluga, Beluga and Almas, paired with the traditional St. Regis bubbly upon welcome.

While tasting the caviars, participants will be guided by an expert from Gourmet House. Each caviar has its own size, color and distinctive flavor, which will be explained.

At twilight, guests will retire to their 3,200-square-foot Al Manhal Suite, complete with views of the city and the sea. During their stay, a butler will be on hand to anticipate and cater to their needs.



Al Manhal Suite at St. Regis Abu Dhabi

In-room breakfast and a return trip in a Bentley complete the experience.

Other properties have used their helipads beyond their intended purpose to delight guests.

Four Seasons Hotels and Resorts is taking guests up, up and away with a unique offering of helipad yoga designed to relieve stress and cleanse the mind, all while observing the beauty of the Los Angeles skyline.

Four Seasons Hotel Los Angeles at Beverly Hills previously prohibited guests from visiting the helipad on account of safety concerns, but the hotel has now found it is the perfect location for private group yoga sessions. The unique location will likely appeal to guests eager to stay fit and make the most out of their visits to the City of Angels ([see story](#)).

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