

NEWS BRIEFS

India, Omega, travel retail and Sotheby's – News briefs

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By STAFF REPORTS

Today in luxury marketing:

India is luxury's next frontier

Like good wine, India's luxury market is maturing slowly but surely. As Indians spend on the finer things in life, the luxury market may touch \$14 billion in 2016, reports Forbes India.

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007 with a smartwatch? Maybe and it might be an Omega

James Bond otherwise known as 007 and gracing the big screen in "Spectre" this weekend is a man of class and sophistication who can still be seen drinking martinis, per CNBC.

[Click here to read the entire article on CNBC](#)

Travel retail hits heavy turbulence

The \$63.48 billion global travel-retail market has shown resilience in the past, but this year a host of economic and geopolitical setbacks have revealed a vulnerability not seen in decades, according to Women's Wear Daily.

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Sotheby's points to selective art market

Sotheby's added to a wary mood in global art markets on Nov. 9, cautioning that global buyers had become more selective, resulting in "soft" prices for lesser works, says the Financial Times.

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