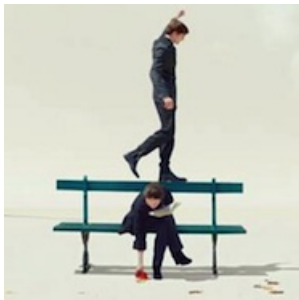


NEWS BRIEFS

## Nordstrom, Herms, fashion shows and real estate – News briefs

November 11, 2015



*Still from Herms 'Slim d'Herms' campaign*

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By STAFF REPORTS

Today in luxury marketing:

[Nordstrom won't decorate stores until Black Friday](#)

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Nordstrom won't be swayed. The Seattle-based retailer will keep its stores closed on Thanksgiving and not add any Christmas-related decorations until the next day, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Where will Herms find growth in a slowing luxury market?](#)

The pristine sidewalks of the Miami Design District are illuminated by glowing streetlights. On Nov. 10, a champagne flute-clasping crowd gathers around the front of the neighborhood's brand-new Herms flagship. The whitewashed building, wedged on the corner of NE 39th Street and 2nd Avenue, across the street from Louis Vuitton and around the way from the popular restaurant Michael's Genuine Food & Drink, is set to open to the public the next day, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Does anyone really want to buy into a fashion show's overriding theme?](#)

It's a confusing time in fashion not only with all these hirings and firings and designers jiggling about in their ever-musical chairs; but also in terms of the calendar. A week or so ago, I went into a Dior boutique in London, to paw through the wares. It's part of the job, says The Independent.

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[In the Washington luxury housing market, \\$2 million is the new \\$1 million](#)

If you thought a home selling for more than \$1 million in the Brookland neighborhood once seemed implausible, that's nothing these days in Washington, according to The Washington Post.

[Click here to read the entire article on The Washington Post](#)

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