

NEWS BRIEFS

## Dior, Guerlain, Four Seasons and Versace – Live news

November 12, 2015



*Dior Secret Garden campaign image featuring Rihanna*

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By STAFF REPORTS

Luxury Daily's live news from Nov. 11:

[Dior brings bespoke approach to eyewear with customization platform](#)

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French couture house Christian Dior is giving consumers the opportunity to view the world through a unique lens with the launch of a customization platform for its eyewear.

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[Neiman Marcus chooses architecture firm for Hudson Yards store](#)

Department store chain Neiman Marcus has revealed that its first New York store will be designed by firm Janson Goldstein.

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[Guerlain contributes to Movember via barbering prowess](#)

Beauty marketer Guerlain is raising awareness for men's healthcare through a Movember charity campaign in its barbershops.

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[Palazzo Versace Dubai brings brand's iconic opulent style to Middle East](#)

Italian fashion label Versace is bringing its brand to life via the opening of the Palazzo Versace Dubai Hotel in the United Arab Emirates.

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[Four Seasons and Porsche team to provide branded experiences in Atlanta](#)

German automaker Porsche has chosen Four Seasons Hotel Atlanta as the hospitality partner for its United States driving experience.

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