

IN-STORE

## Rosewood starts discussion series to further enrich guests' stays

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*Rosewood London*

By STAFF REPORTS

Rosewood Hotels & Resorts is hosting its first Rosewood Conversations, a series that brings together various disciplines for discussion.

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The inaugural event in the Rosewood Conversations program will be held at its London property on Nov. 16 and will discuss the relationship travel has with art and design. Hotels frequently plan events that enrich guests' experiences at a property, often drawing parallels between culture and travel.

Talk it out

During the Rosewood Conversations kick off event, attendees will hear from renowned journalist and cultural commentator Mariella Frostrup as she leads a panel discussion on modern travel's impact on art and design.

Each an expert in their field, the panelists include art auctioneer and advisor Simon de Pury, interior designer Nicky Haslam and Martin Brudnizki, the designer of Rosewood London's Scarfes Bar and Holborn Dining Room.

Held in the property's Grand Ballroom, the discussion will begin at 7 p.m. after a Champagne reception at 6:30 p.m. Tickets, on sale through a [ticketing vendor](#), are not exclusive to hotel guests, and can be purchased for \$33 for general admission and \$73 for the Holborn Dining Room package.

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Our first #RosewoodConversations will be taking place at Rosewood London on Monday, November 16. Mariella Frostrup,...

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The Rosewood Conversations series will include additional events where attendees will hear from experts in the art, travel, design, fashion and culinary industries.

Educational programming is becoming more prevalent at hotels as guests yearn for experiential and enriching activities.

For instance, Four Seasons Hotel and Resorts is offering guests a chance to improve their event-hosting through the launch of Entertainment U(niversity).

In October, Four Season launched a series of classes and workshops related to event planning and hosting, mixology, cooking and more that will benefit consumers both in their homes and in the brand's hotels. The classes will strengthen the bond between consumers and the hospitality brand, and although they are designed to help guests when they return home, Four Seasons is showing that it can provide much more than a nice place to sleep for travelers, encouraging repeat business ([see story](#)).

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