

NEWS BRIEFS

Asia, counterfeits, German automakers and Chanel – News briefs

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Chanel's cult classic N19 polish from 1987

By STAFF REPORTS

Today in luxury marketing:

[Burberry, Herms signal US slowdown on heels of Asian slump](#)

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Herms and Burberry reported sputtering sales growth in America, adding to the woes of luxury-goods makers already reeling from an Asian slump, reports Bloomberg.

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[Gucci, YSL, others suing Alibaba back down on mediation threat](#)

Gucci, Yves Saint Laurent and other luxury brands suing Alibaba Group Holding Ltd for promoting the sale of counterfeit goods have backed away from their threat to withdraw from mediation, despite Alibaba founder Jack Ma's statement that he would rather lose the case than settle, says Reuters.

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[German luxury brands Porsche, Mercedes-Benz and Mini rule the car-buying process](#)

German luxury brands continue to rule when it comes to satisfaction with the new-car buying process, according to U.S. consumers, according to Automotive News.

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[Chanel sets beauty store in Paris' Marais District](#)

Chanel has opened its first permanent beauty boutique in the French capital, reports Women's Wear Daily.

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