

EVENTS/CAUSES

## Armani takes culinary journey around the world to give taste of brand

November 13, 2015



*Armani Ristorante within its Milan hotel*

By STAFF REPORTS

Italian fashion label Armani is celebrating its restaurants with a worldwide tour featuring global chefs.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

The event in the series, titled "World Journey: Four Chefs from Four Corners" was held in Milan on Nov. 11 and 12 at the Armani/Ristorante within its hotel, with later stops in Tokyo, Dubai, United Arab Emirates and New York. While Armani is primarily known for its fashion, the brand also prides itself on its culinary offerings, making this tour an opportunity to showcase the talents of all of its restaurant chefs.

Global cuisine

For this series, Armani is featuring chef Alessandro Salvatico from Armani Hotel Dubai, Fabio Bano from Armani/Ristorante 5th Avenue in New York, Francesco Mazzi from Armani/Ristorante Ginza, Tokyo and Filippo Gozzoli from Armani Hotel Milan.



*The chefs with Giorgio Armani*

Armani's restaurants function as an extension of the brand's lifestyle approach.

In 2011, The Armani Group opened its second hotel on in Milan in a move that furthered the brand's lifestyle offerings and immersed consumers in its style.

The hotel was designed and built through a partnership with Emaar Properties, which also worked on the Armani Dubai hotel. The Milan property is the second Armani hotel, following the opening of the Dubai Armani in the spring of 2010 ([see story](#)).

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.