

NEWS BRIEFS

## US market, Farfetch, Lexus and art sales – News briefs

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*Farfetch promotional image shared on Facebook*

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By STAFF REPORTS

Today in luxury marketing:

### [US market a letdown for Europe's luxury brands](#)

America, once viewed as a land of opportunity and growth as China wobbled, is proving one big disappointment for Europe's luxury brands, according to Women's Wear Daily.

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### [Farfetch tries to reach a little further](#)

Jos Neves's online retail company, Farfetch, connects tiny, ultrahigh-end clothing boutiques in 30 countries to shoppers around the world. Farfetch is the site to visit if you simply must have that \$13,140 rainbow-patterned, sleeveless llama fur coat by Marni delivered posthaste to your yacht in Capri, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

### [With a hush, an American Lexus plant goes to work](#)

Last month, a switch was flipped at a sprawling auto factory in Georgetown, KY, and with it, Toyota started building Lexus cars in the United States for the first time, reports The New York Times.

[Click here to read the entire article on The New York Times](#)

### [The art market: New York bellwether sales](#)

With an astonishing \$2.1 billion worth of art going under the hammer in New York this week and last, the market was understandably jittery. These sales are the bellwether for the trade and many feel the booming art market has been due for a correction for some time. Has it finally topped out? asks the Financial Times.

[Click here to read the entire article on the Financial Times](#)