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NEWS BRIEFS

Japan, Giambattista Valli, private jets and Louis Vuitton – News briefs

November 17, 2015



Alicia Vikander for Louis Vuitton cruise 2016; Louis Vuitton has turned its business around in China

By STAFF REPORTS

Today in luxury marketing:

Japan enters recession in Q3



Japan has slipped into recession mode, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Giambattista Valli: "I'm the only one who decides"

While the fashion world debates "designer burnout," Giambattista Valli has decided to create 12 collections a year in order to maintain his creative independence, not sacrifice it, per Business of Fashion.

Click here to read the entire article on Business of Fashion

Luxury jet market value seen slipping for first time since 2009

Global long-term spending on private jets is starting to slow for the first time since 2009 as slumping commodity prices sap demand in emerging markets, according to an industry forecast, reports Bloomberg.

Click here to read the entire article on Bloomberg

Louis Vuitton stung by China luxury woes

Louis Vuitton has closed three of its stores in China, including what was its first outlet in the southern city of Guangzhou, and is expected to shut several more across the country in coming months, according to people familiar with the matter, according to Financial Times.

Click here to read the entire article on Financial Times

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