

NEWS BRIEFS

## Bergdorf Goodman, Boodles, Saks and Gucci – Live news

November 18, 2015



*Image from Gucci Gifting campaign for 2015*

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By STAFF REPORTS

Luxury Daily's live news updates from Nov. 17:

[Bergdorf Goodman brings sparkle to the holidays with help from Swarovski](#)

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New York department store Bergdorf Goodman is looking to dazzle passersby on Fifth Avenue with its holiday windows created in partnership with precision-cut crystal maker Swarovski.

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[Gucci builds holiday anticipation in gifting campaign](#)

Italian fashion label Gucci is capturing the simultaneously rapid and seemingly never-ending wait for the holidays in its gifting campaign.

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[Boodles initiates "festive affection" at The Savoy](#)

British jeweler Boodles is partnering with Fairmont-managed hotel The Savoy to bring a romantic touch to its holiday dcor.

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Compared to other premium vehicles, Land Rovers are expected to depreciate in value the least over a three-year period.

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[Saks continues New York expansion with planned outlet opening](#)

Department store chain Saks Fifth Avenue is catering to a new generation of New Yorkers with the first opening of an outlet store in Manhattan.

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