

NEWS BRIEFS

Bergdorf Goodman, French luxury, Porsche and Loro Piana – News briefs

November 19, 2015



Loro Piana baby cashmere drawing

By STAFF REPORTS

Today in luxury marketing:

[Bergdorf Goodman to expand women's store](#)

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Bergdorf Goodman is going up two floors, reports Women's Wear Daily.

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[Embracing French art and fashion as a counterattack](#)

On Tuesday and Wednesday of this week, The New York Times was to have held our luxury conference in Versailles, France. Last Friday, as the tragic events in Paris unfolded, we made the decision to postpone the event, per The New York Times.

[Click here to read the entire article on The New York Times](#)

[Porsche is blaming Paul Walker for his fatal car accident](#)

It's been almost two years since "Fast and the Furious" star Paul Walker died in a car crash, and it appears that the accident might be the subject of a trial. Gawker reports that Walker's 16-year-old daughter, Meadow, and the maker of the car he was driving, Porsche, are at odds about what led to the fatality, says Town & Country.

[Click here to read the entire article on Town & Country](#)

[Loro Piana COO Leoncini leaving after 17 years](#)

Loro Piana chief operating officer Fabio Leoncini is leaving the cashmere clothier after almost 17 years as LVMH reorganizes the business it acquired in 2013, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)