

NEWS BRIEFS

Bentley, Chlo, Four Seasons and Balmain – Live news

November 19, 2015



Chlo gift guide guessing game

By STAFF REPORTS

Luxury Daily's live news from Nov. 18:

[Bentley boosts visibility among UK equestrian fans](#)

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Bentley Motors is infusing itself into the heart of British horse racing by becoming the luxury automotive partner of The Jockey Club.

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[The Mark spreads holiday cheer with hot cocoa, tree trimmings](#)

Mark Hotel has curated seasonal amenities that take advantage of a holiday spent in New York.

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[Chlo picks a match in guessing game gift guide](#)

French fashion label Chlo is testing consumers' memory through an online version of the card game of the same name.

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[Four Seasons supports creativity, reduces stress via coloring stations](#)

Four Seasons Hotel's property in Austin, TX is thinking outside the box by coloring within the lines.

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[Balmain x H&M maintains momentum, will launch fragrance](#)

After the colossal success of its collaboration with H&M, French fashion label Balmain is continuing its work with the fast-fashion retailer.

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